

POL/Janice Arnold-Jones for Dates: 09/25/12-10/05/12

DW Turner
adam.turner

KRQE
Jim Giudicessi
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(505)998-9530



202213
9/19/12

Proposal ID: 23243

Description: flight - 9/25/12 - 1

Flight: 09/25/12-10/05/12

Books: KRQE: Q4-2012 EST

9/25-

Program	Daypart	Length	Rate	09/24	10/01	Total	A35+ RTG
KRQE							
KRQE News 13 @ 5a	EM	:30	\$50	3	2	5	1.1
M-F 5-6 AM	TFN					\$250	\$45
KRQE News 13 @ 6a	EM	:30	\$100	2	2	4	2.0
M-F 6-7 AM	TFN					\$400	\$50
The Early Show	EM	:30	\$70	3		3	1.5
M-F 7-9 AM	TFN					\$210	\$47
			\$100		2	2	1.5
						\$200	\$67
KRQE News 13 @ Noon	DY	:30	\$275	2		2	4.5
M-F 12-12:30 PM	TFN					\$550	\$61
			\$125		3	3	4.5
						\$375	\$28
Dr. Phil (SYN)	EF	:30	\$100	3	3	6	2.7
M-F 3-4 PM	TFN					\$600	\$37
KRQE News 13 @ 4P	EN	:30	\$175	2		2	4.3
M-F 4-4:30 PM	TFN					\$350	\$41
			\$125		3	3	4.3
						\$375	\$29
KRQE News 13 @ 430P	EN	:30	\$175	2		2	4.9
M-F 4:30 PM-5 PM	TFN					\$350	\$36
			\$125		3	3	4.9
						\$375	\$26
KRQE News 13 @ 530P	EN	:30	\$250		3	3	6.6
M-F 5:30-6 PM	TFN					\$750	\$38
KRQE News 13 @ 10P	LN	:30	\$550	3	3	6	8.4
M-F 10-10:35 PM	TFN					\$3,300	\$65
KRQE News 13 @ 10P Sat	LN	:30	\$325	1		1	5.3
Sa 10-10:35 PM	TFN					\$325	\$61
KRQE News 13 @ 10P Sun	LN	:30	\$500	1		1	7.4
Su 10-10:35 PM	TFN					\$500	\$68
David Letterman	LF	:30	\$125	3	3	6	2.4
M-F 10:35-11:37 PM	TFN					\$750	\$52

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KRQE	Daypart	Length	Rate	09/24	10/01	Total	A35+ RTG
Program							
KRQE Weekly Summary							GRP
			Weekly	09/24	10/01	Total	CPP
			Units	25	27	52	203.0
			Total \$	\$4,960	\$4,700	\$9,660	\$48
						Reach	54.7
						Frequency	3.7
KRQE Monthly Summary							October
			Monthly	September 2012			2012
			Units		25		27
			Total \$		\$4,960		\$4,700
			GRP		92.4		110.6

SIGNATURE

DATE

Spot Manager: All, 09/27/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/27/12												
Station: KRQE												
PQL/Janice A	207273 M-F KRQE New	KRQE News	:30 P5	KRQE JANICE AF								\$50.00
PQL/Janice A	207273 CBS This Mornii	CBS Early S	:30 P5	KRQE JANICE AF								\$70.00
PQL/Janice A	207273 M-F KRQE New	4p-430p	:30 P4	KRQE JANICE AF								\$175.00
POL/Janice A	207273 M-F KRQE New	12p-1230p	:30 P3	KRQE JANICE AF								\$275.00
POL/Janice A	207273 David Letterman	1035p-1137p	:30 P5	KRQE JANICE AF								\$125.00
POL/Janice A	207273 M-F KRQE New	430p-5p	:30 P4	KRQE JANICE AF								\$175.00
												\$870.00
												\$870.00
Date: 09/28/12												
Station: KRQE												
PQL/Janice A	207273 M-F KRQE New	KRQE News	:30 P5	KRQE JANICE AF						6:31:40 AM		\$100.00
PQL/Janice A	207273 Dr. Phil	3p-4p	:30 P5	KRQE JANICE AF						3:24:44 PM		\$100.00
PQL/Janice A	207273 M-F KRQE New	430p-5p	:30 P4	KRQE JANICE AF						4:49:10 PM		\$175.00
PQL/Janice A	207273 LN M-F	10p-1035p	:30 P5	KRQE JANICE AF						10:27:34 PM		\$550.00
												\$925.00
												\$925.00
Date: 09/29/12												
Station: KRQE												
PQL/Janice A	207273 LN Sa	10p-1035p	:30 P5	KRQE JANICE AF						10:26:53 PM		\$325.00
												\$325.00
												\$325.00
Date: 09/30/12												
Station: KRQE												
POL/Janice A	207273 LN Su	10p-1035p	:30 P4	KRQE JANICE AF						10:06:55 PM		\$500.00
												\$500.00
												\$500.00
Date: 10/01/12												
Station: KRQE												
PQL/Janice A	207273 M-F KRQE New	KRQE News	:30 P5	KRQE JANICE AF						5:12:36 AM		\$50.00
PQL/Janice A	207273 M-F KRQE New	KRQE News	:30 P5	KRQE JANICE AF						6:18:40 AM		\$100.00
POL/Janice A	207273 CBS This Mornii	CBS Early S	:30 P4	KRQE JANICE AF						8:46:01 AM		\$100.00
POL/Janice A	207273 M-F KRQE New	12p-1230p	:30 P5	KRQE JANICE AF						12:05:17 PM		\$125.00
PQL/Janice A	207273 Dr. Phil	3p-4p	:30 P5	KRQE JANICE AF						3:51:28 PM		\$100.00
PQL/Janice A	207273 LN M-F	10p-1035p	:30 P5	KRQE JANICE AF						10:07:52 PM		\$550.00
PQL/Janice A	207273 David Letterman	1035p-1137p	:30 P5	KRQE JANICE AF						10:47:00 PM		\$125.00
												\$1,150.00
												\$1,150.00
Date: 10/02/12												
Station: KRQE												
POL/Janice A	207273 M-F KRQE New	KRQE News	:30 P5	KRQE JANICE AF						5:52:14 AM		\$50.00
POL/Janice A	207273 M-F KRQE New	KRQE News	:30 P5	KRQE JANICE AF						6:52:05 AM		\$100.00
PQL/Janice A	207273 CBS This Mornii	CBS Early S	:30 P4	KRQE JANICE AF						8:28:02 AM		\$100.00
POL/Janice A	207273 M-F KRQE New	12p-1230p	:30 P5	KRQE JANICE AF						12:18:49 PM		\$125.00
POL/Janice A	207273 Dr. Phil	3p-4p	:30 P5	KRQE JANICE AF						3:43:05 PM		\$100.00
POL/Janice A	207273 M-F KRQE New	430p-5p	:30 P5	KRQE JANICE AF						4:47:10 PM		\$125.00
PQL/Janice A	207273 KRQE News 13	530p-6p	:30 P5	KRQE JANICE AF						5:58:28 PM		\$250.00
												\$850.00
												\$850.00
Date: 10/03/12												
Station: KRQE												
PQL/Janice A	207273 M-F KRQE New	12p-1230p	:30 P5	KRQE JANICE AF						12:20:19 PM		\$125.00
PQL/Janice A	207273 Dr. Phil	3p-4p	:30 P5	KRQE JANICE AF						3:16:01 PM		\$100.00
POL/Janice A	207273 M-F KRQE New	4p-430p	:30 P5	KRQE JANICE AF						4:17:20 PM		\$125.00
PQL/Janice A	207273 M-F KRQE New	430p-5p	:30 P5	KRQE JANICE AF						4:57:26 PM		\$125.00
PQL/Janice A	207273 KRQE News 13	530p-6p	:30 P5	KRQE JANICE AF						5:36:12 PM		\$250.00
POL/Janice A	207273 David Letterman	1035p-1137p	:30 P5	KRQE JANICE AF						11:11:45 PM		\$125.00
												\$850.00

[Sorted by: Date]

Spot Manager: All, 09/27/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/03/12

\$850.00

Date: 10/04/12

Station: KRQE

POL/Janice Ar	207273 M-F KRQE New:4p-430p	:30	P5	KRQE JANICE AF	4:28:00 PM	\$125.00
POL/Janice Ar	207273 KRQE News 13 530p-6p	:30	P5	KRQE JANICE AF	5:43:18 PM	\$250.00
POL/Janice Ar	207273 LN M-F 10p-1035p	:30	P5	KRQE JANICE AF	10:15:51 PM	\$550.00
POL/Janice Ar	207273 David Letterman 1035p-1137p	:30	P5	KRQE JANICE AF	11:23:45 PM	\$125.00

\$1,050.00

\$1,050.00

Date: 10/05/12

Station: KRQE

POL/Janice Ar	207273 M-F KRQE New:4p-430p	:30	P5	KRQE JANICE AF	4:08:15 PM	\$125.00
POL/Janice Ar	207273 M-F KRQE New:430p-5p	:30	P5	KRQE JANICE AF	4:37:55 PM	\$125.00
POL/Janice Ar	207273 LN M-F 10p-1035p	:30	P5	KRQE JANICE AF	10:26:13 PM	\$550.00

\$800.00

\$800.00

\$7,320.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, ADAM TURNER,
 being/on behalf of: JANICE ARNOUD-JONES, a legally
 qualified candidate of the REPUBLICAN political
 party for the office of: U.S. CONGRESS CD-1
 in the GENERAL ELECTION
 election to be held on: NOVEMBER 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

JANICE ARNOLD JONES FOR CONGRESS
PO BOX 20460 ABQ NM 87154
VIL BRUNO, TREASURER

I represent that the payment for the above described broadcast time has been furnished by:

JANICE ARNOLD-JONES FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

VIL BRUNO

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/21/12
Date

JANICE E. JONES
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, JANICE ARNOLD-JONES

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

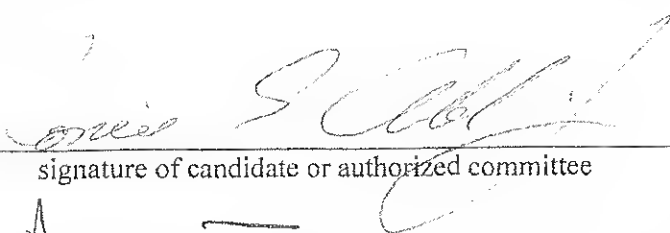
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

JANICE ARNOLD-JONES
printed name

9/21/12
date

Spot Manager: All, 09/24/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/25/12												
Station: KRQE												
	POL/Janice Ai	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		5:38:33 AM		\$50.00
	POL/Janice Ai	207273	CBS This Mornii	CBS Early S	:30	P5	KRQE	JANICE AF		7:13:04 AM		\$70.00
	POL/Janice Ai	207273	M-F KRQE New	12p-1230p	:30	P3	KRQE	JANICE AF		12:20:04 PM		\$275.00
	POL/Janice Ai	207273	Dr. Phil	3p-4p	:30	P5	KRQE	JANICE AF		3:34:47 PM		\$100.00
	PQL/Janice Ai	207273	M-F KRQE New	4p-430p	:30	P4	KRQE	JANICE AF		4:18:50 PM		\$175.00
	PQL/Janice Ai	207273	M-F KRQE New	430p-5p	:30	P4	KRQE	JANICE AF		4:38:25 PM		\$175.00
	POL/Janice Ai	207273	LN M-F	10p-1035p	:30	P5	KRQE	JANICE AF		10:27:49 PM		\$550.00
	POL/Janice Ai	207273	David Letterman	1035p-1137p	:30	P5	KRQE	JANICE AF		11:11:45 PM		\$125.00
												\$1,520.00
												\$1,520.00

Date: 09/26/12												
Station: KRQE												
	POL/Janice Ai	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		5:25:32 AM		\$50.00
	POL/Janice Ai	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		6:46:00 AM		\$100.00
	PQL/Janice Ai	207273	CBS This Mornii	CBS Early S	:30	P5	KRQE	JANICE AF		8:29:02 AM		\$70.00
	PQL/Janice Ai	207273	Dr. Phil	3p-4p	:30	P5	KRQE	JANICE AF		3:43:05 PM		\$100.00
	POL/Janice Ai	207273	LN M-F	10p-1035p	:30	P5	KRQE	JANICE AF		10:28:04 PM		\$550.00
	POL/Janice Ai	207273	David Letterman	1035p-1137p	:30	P5	KRQE	JANICE AF		11:25:45 PM		\$125.00
												\$995.00
												\$995.00

Date: 09/27/12												
Station: KRQE												
	PQL/Janice Ai	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		5:45:36 AM		\$50.00
	POL/Janice Ai	207273	CBS This Mornii	CBS Early S	:30	P5	KRQE	JANICE AF		8:36:54 AM		\$70.00
	POL/Janice Ai	207273	M-F KRQE New	12p-1230p	:30	P3	KRQE	JANICE AF		12:12:13 PM		\$275.00
	POL/Janice Ai	207273	M-F KRQE New	4p-430p	:30	P4	KRQE	JANICE AF		4:08:45 PM		\$175.00
	POL/Janice Ai	207273	M-F KRQE New	430p-5p	:30	P4	KRQE	JANICE AF		4:38:25 PM		\$175.00
	PQL/Janice Ai	207273	David Letterman	1035p-1137p	:30	P5	KRQE	JANICE AF		10:59:15 PM		\$125.00
												\$870.00
												\$870.00

Date: 09/28/12												
Station: KRQE												
	POL/Janice Ai	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		6:31:40 AM		\$100.00
	POL/Janice Ai	207273	Dr. Phil	3p-4p	:30	P5	KRQE	JANICE AF		3:24:44 PM		\$100.00
	PQL/Janice Ai	207273	LN M-F	10p-1035p	:30	P5	KRQE	JANICE AF		10:27:34 PM		\$550.00
												\$750.00
												\$750.00

Date: 09/29/12												
Station: KRQE												
	PQL/Janice Ai	207273	LN Sa	10p-1035p	:30	P5	KRQE	JANICE AF		10:26:53 PM		\$325.00
												\$325.00
												\$325.00

Date: 09/30/12												
Station: KRQE												
	POL/Janice Ai	207273	LN Su	10p-1035p	:30	P4	KRQE	JANICE AF		10:06:55 PM		\$500.00
												\$500.00
												\$500.00

Date: 10/01/12												
Station: KRQE												
	PQL/Janice Ai	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		5:12:36 AM		\$50.00
	PQL/Janice Ai	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		6:18:40 AM		\$100.00
	PQL/Janice Ai	207273	CBS This Mornii	CBS Early S	:30	P4	KRQE	JANICE AF		8:46:01 AM		\$100.00
	POL/Janice Ai	207273	M-F KRQE New	12p-1230p	:30	P5	KRQE	JANICE AF		12:05:17 PM		\$125.00
	POL/Janice Ai	207273	Dr. Phil	3p-4p	:30	P5	KRQE	JANICE AF		3:51:28 PM		\$100.00
	PQL/Janice Ai	207273	LN M-F	10p-1035p	:30	P5	KRQE	JANICE AF		10:07:52 PM		\$550.00
	PQL/Janice Ai	207273	David Letterman	1035p-1137p	:30	P5	KRQE	JANICE AF		10:47:00 PM		\$125.00
												\$1,150.00

[Sorted by: Date]

Spot Manager: All, 09/24/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/01/12												
												\$1,150.00
Date: 10/02/12												
Station: KRQE												
POL/Janice Ar	207273 M-F KRQE New	KRQE News	:30 P5	KRQE JANICE AF						5:52:14 AM		\$50.00
POL/Janice Ar	207273 M-F KRQE New	KRQE News	:30 P5	KRQE JANICE AF						6:52:05 AM		\$100.00
PQL/Janice Ar	207273 CBS This Morn	CBS Early S	:30 P4	KRQE JANICE AF						8:28:02 AM		\$100.00
PQL/Janice Ar	207273 M-F KRQE New	12p-1230p	:30 P5	KRQE JANICE AF						12:18:49 PM		\$125.00
PQL/Janice Ar	207273 Dr. Phil	3p-4p	:30 P5	KRQE JANICE AF						3:43:05 PM		\$100.00
PQL/Janice Ar	207273 M-F KRQE New	430p-5p	:30 P5	KRQE JANICE AF						4:47:10 PM		\$125.00
PQL/Janice Ar	207273 KRQE News 13	530p-6p	:30 P5	KRQE JANICE AF						5:58:28 PM		\$250.00
												\$850.00
												\$850.00
Date: 10/03/12												
Station: KRQE												
PQL/Janice Ar	207273 M-F KRQE New	12p-1230p	:30 P5	KRQE JANICE AF						12:20:19 PM		\$125.00
POL/Janice Ar	207273 Dr. Phil	3p-4p	:30 P5	KRQE JANICE AF						3:16:01 PM		\$100.00
POL/Janice Ar	207273 M-F KRQE New	4p-430p	:30 P5	KRQE JANICE AF						4:17:20 PM		\$125.00
PQL/Janice Ar	207273 M-F KRQE New	430p-5p	:30 P5	KRQE JANICE AF						4:57:26 PM		\$125.00
PQL/Janice Ar	207273 KRQE News 13	530p-6p	:30 P5	KRQE JANICE AF						5:36:12 PM		\$250.00
PQL/Janice Ar	207273 David Letterman	1035p-1137p	:30 P5	KRQE JANICE AF						11:11:45 PM		\$125.00
												\$850.00
												\$850.00
Date: 10/04/12												
Station: KRQE												
POL/Janice Ar	207273 M-F KRQE New	4p-430p	:30 P5	KRQE JANICE AF						4:28:00 PM		\$125.00
POL/Janice Ar	207273 KRQE News 13	530p-6p	:30 P5	KRQE JANICE AF						5:43:18 PM		\$250.00
PQL/Janice Ar	207273 LN M-F	10p-1035p	:30 P5	KRQE JANICE AF						10:15:51 PM		\$550.00
POL/Janice Ar	207273 David Letterman	1035p-1137p	:30 P5	KRQE JANICE AF						11:24:00 PM		\$125.00
												\$1,050.00
												\$1,050.00
Date: 10/05/12												
Station: KRQE												
PQL/Janice Ar	207273 M-F KRQE New	4p-430p	:30 P5	KRQE JANICE AF						4:08:15 PM		\$125.00
PQL/Janice Ar	207273 M-F KRQE New	430p-5p	:30 P5	KRQE JANICE AF						4:37:55 PM		\$125.00
POL/Janice Ar	207273 LN M-F	10p-1035p	:30 P5	KRQE JANICE AF						10:26:13 PM		\$550.00
												\$800.00
												\$800.00
												\$9,660.00

[Sorted by: Date]